

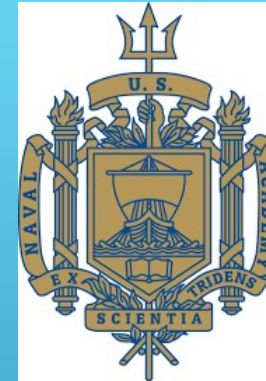
# MOUNTAIN AIR PILOT ASSOCIATION



President's 5 year Strategic Plan  
September 4, 2016

# WHO AM I?

- ▶ United States Naval Academy Class of 1990
- ▶ Bachelor of Science in General Engineering
- ▶ First General Aviation Flight – 1986 with VTNA
- ▶ Naval Aviator – Winged 1993
- ▶ Over 1,000 hours in P-3C Orion as Pilot in Command
- ▶ T-37 Instructor with USAF
- ▶ C-12 (BE-200) Instructor with VRC-30
- ▶ Part 135 Charter Pilot, Director of Operations – SatsAir, Inc.
- ▶ Airline Pilot with Colgan Airlines (United and US Airways Express)



# WHO AM I?

- ▶ BE-200 and SF-340 type rating
- ▶ FAA Certified Flight Instructor with Single and Multi-Engine Land, Instrument Rating
- ▶ FAA Commercial Instrument
- ▶ FAA Aviation Safety Inspector, General Aviation Operations
- ▶ FAA Manager in the Tampa Flight Standards District Office
- ▶ Recent graduate of University of Aberdeen, Scotland
- ▶ Master of Science in Strategic Studies and Management
- ▶ MAPA President as of 2016



# WHO ARE WE?



# MOUNTAIN AIR PILOT ASSOCIATION (MAPA)

- ▶ Established July 29, 1999 as a 501(c)(3) Non-profit charitable corporation to provide aviation support and guidance to the POA
- ▶ Raises charitable funding for worthy needs in the community
- ▶ Established name: Mountain Air Pilot's Association, Inc.
- ▶ Provides volunteer safety pilots that fly with and support anyone flying to land at Mountain Air
- ▶ Developed with associating licensed pilot members using the landing strip at Mountain Air Country Club

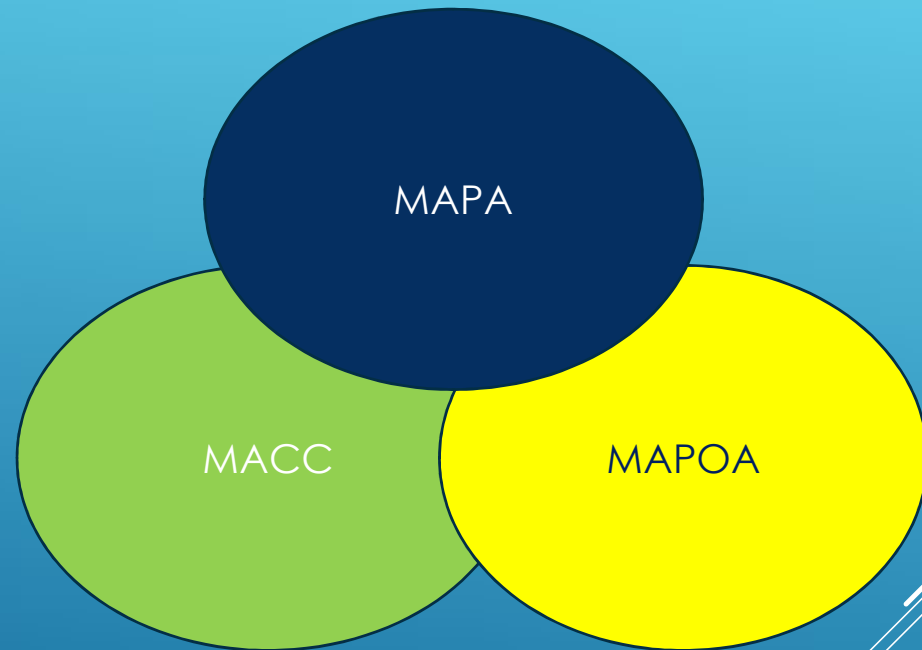


Safety  
Training and  
Education

Charitable  
Organization

WHAT'S OUR PURPOSE?

# WHERE DO WE FIT IN?





▶ What do we stand for?

Aviation Safety

▶ Are we relevant?

YES, Very

▶ Do we matter?

Without Us Greater  
Potential for Incident or  
Accident





# CHARITABLE GIVING

- ▶ Airway-Fairway Golf Tournament fund raising
- ▶ Charitable donations
  - ▶ A total of \$10,000 was donated in 2016
  - ▶ \$4,000 in scholarships to Mountain Heritage High School
  - ▶ Up to \$6,000 in additional funds to other charities
    - ▶ \$1,600 to West Yancey Volunteer Fire Squad
    - ▶ \$2,100 to Yancey Volunteer Rescue Squad
    - ▶ \$1,400 to Yancey County Public Library
    - ▶ \$900 to Mountain Heritage High School Music Program.




# CHARITABLE GIVING

- ▶ Donations made in past years:
  - ▶ Various local charities
    - ▶ Mitchell-Yancey Habitat for Humanity
    - ▶ Humane Society
    - ▶ Cal & Carol Peddy Memorial Foundation
  - ▶ Angel Flight (Pilot members)

# SAFETY TRAINING AND EDUCATION

- ▶ We host seminars on flight safety
    - ▶ 2015 Labor Day Weekend – Aviation Event
      - ▶ AOPA Safety Foundation seminars
      - ▶ Aircraft manufacturer representatives
  - ▶ Safety improvements to the Mountain Air airport.
  - ▶ Safety Pilots fly with current or future owners at Mountain Air demonstrating safe landing techniques
- 

# HELP SHOWCASE MOUNTAIN AIR TO POTENTIAL BUYERS

- ▶ Talk with Potential Buyers who plan to fly into Mountain Air to look at Property
  - ▶ Attend Sun in the Fun and Oshkosh to promote the lifestyle of Mountain Air a Fly-in Community
  - ▶ Mention Mountain Air at Professional Gatherings Promoting it's Lifestyle
- 

EXPAND MISSION  
CULTIVATE ENTHUSIASM FOR AVIATION IN OUR  
COMMUNITY.


Safety Training and  
Education

Charitable Fundraising

Aviation Advocacy,  
Promotion and  
Outreach



# ADVOCACY AND OUTREACH

- ▶ Cultivate youth participation
    - ▶ Young eagles (EAA) summer kids day
    - ▶ MAPA sponsored aviation summer camp
  - ▶ Cultivate enthusiasm for aviation
    - ▶ Aviation day at Mountain Air
    - ▶ MAPA kiosks at Oshkosh and Sun and Fun (Other airshows)
    - ▶ Sponsor Air show at Asheville Regional
  - ▶ Lend support to marketing efforts of MACC
  - ▶ Other ideas?????
- 

# INCREASE FUNDRAISING VENUES


- ▶ In addition to Airway-Fairway –
    - ▶ Off mountain charity golf tournaments
      - ▶ Local Golf Courses - Mt. Mitchell GC or Asheville
      - ▶ Golf courses where members reside in offseason
  - ▶ Off mountain non-golf fundraising
- 



# SAFETY TRAINING AND EDUCATION

- ▶ Historically -
  - ▶ Issues that involve member pilots, aircraft and runway safety
- ▶ New –
  - ▶ Mountain Air Property Owner Association (MAPOA) Aviation Committee
    - ▶ MAPA has two seats on committee (Mike Umstead and Steven Pauli)
    - ▶ MAPA updates from MAPA AC member John Ylinen
    - ▶ Numerous Issues
      - ▶ Runway Closure Procedures
      - ▶ Runway emergency preparedness
      - ▶ Memorandum of Understanding for Armed Forces Aviation use of runway
      - ▶ MAPOA sUAS policy
      - ▶ Runway Insurance Policy

# WHAT'S NEXT?

- ▶ A Call to arms
  - ▶ Our influence can be greater than it has been
  - ▶ Volunteers welcome
- 

# 5 YEAR GOALS

- ▶ Year 1 (2017)
  - ▶ Build on what MAPA is (Pilot, Aircraft, Runway)
  - ▶ Community outreach
    - ▶ Aviation Day Social at O&W
    - ▶ Kids summer day camp for aviation
  - ▶ Safety Training and Education
    - ▶ AOPA Safety Foundation Visit
    - ▶ Continue partnership with MAPOA through Aviation Committee
  - ▶ Strategic planning for year 2 (**member input welcome**)

# GOALS CONTINUED

- ▶ Years 2 through 4 (2018 – 2020)
  - ▶ Continue what was accomplished in 2017
  - ▶ MAPA kiosk at Oshkosh and/or Sun and Fun Airshow
  - ▶ Ideas from 2017 Strategic Planning
- ▶ Year 5 (2021)
  - ▶ Inaugural MAPA sponsored airshow

ITS ABOUT  
COMMUNITY

The image features a blue gradient background. In the center, the text "ITS ABOUT COMMUNITY" is written in white, uppercase, sans-serif font. On the right side, there are several white, parallel diagonal lines that create a sense of motion or depth.